



## Program Advertisement Agreement 2022 - 2023 CASO Season

Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_ Contact Person \_\_\_\_\_  
Approval Signature \_\_\_\_\_  
Date \_\_\_\_\_

Choice of ad size (Featured in each concert program for the season)

Check one below

- |  |                          |
|--|--------------------------|
| <input type="checkbox"/> One-third page  | \$90 black and white ad  |
| <input type="checkbox"/> One-half page   | \$135 black and white ad |
| <input type="checkbox"/> Two-thirds page | \$180 black and white ad |
| <input type="checkbox"/> Full page       | \$270 black and white ad |
| <input type="checkbox"/> Inside cover    | \$325 color ad           |

Delivery choices for advertisement:

- Send an electronic file of the ad to Allegra. Put "CASO Ad" in the subject line, and email it to [deana@allegracadillac.com](mailto:deana@allegracadillac.com). Send this form and payment in the enclosed self-addressed envelope to CASO. Or...
- Enclose a ready-to-print copy and payment in the self-addressed envelope and mail to the CASO Board. Or...
- Allegra will create an ad copy according to your business's directions. Contact Allegra to design your ad. Send this form and payment to CASO in the enclosed self-addressed envelope.

Allegra: (231) 775-2732

Fax: (231) 775-9630

Email: [deana@allegracadillac.com](mailto:deana@allegracadillac.com)

Please enclose payment and this agreement form in the self-addressed envelope.

**★Deadline for advertising is Monday, May 2, 2022**

The Cadillac Area Symphony Orchestra Board thanks you for your support!