



Program Advertisement Agreement 2017-2018 CASO Season

Name of Business _____

Address _____

Telephone _____ Contact Person _____

Approval Signature _____ Date _____

Choice of ad size (Featured in each concert program for the season)

<input checked="" type="checkbox"/> Check one below	(Regular price)	(Early bird 10 % discount)
<input type="checkbox"/> One-third page	\$75	\$67.50
<input type="checkbox"/> One-half page	\$100	\$90
<input type="checkbox"/> Two-thirds page	\$140	\$126
<input type="checkbox"/> Full page	\$175	\$157.50
<input type="checkbox"/> Inside cover	\$250	\$225

Delivery choices for advertisement:

- A. Send an electronic file of the ad to Allegra Marketing Print Mail. Put "CASO Ad" in the subject line, and email it to **gayle@allegracadillac.com**. Send this form and payment in the enclosed self-addressed envelope to CASO. Or...
- B. Enclose a ready-to-print copy and payment in the self-addressed envelope and mail to the CASO Board. Or...
- C. Allegra Marketing Print Mail will create an ad copy (for a small fee) according to your business's directions. Contact Allegra to design your ad. Send this form and payment to CASO in the enclosed self-addressed envelope.

Allegra: (231) 775-2732
Fax: (231) 775-9630
Email: **gayle@allegracadillac.com**

Please enclose payment and this agreement form in the self-addressed envelope.

★Deadline for early bird discount rate is September 30, 2017

The Cadillac Area Symphony Orchestra Board thanks you for your support!

CASO, PO Box 435, Cadillac, MI 49601